



COMPANY PROFILE

About Us

- Established in 2006, **BAM Enterprises General Trading** is headquartered in Dubai, Deira, Port Saeed, Business Avenue, 8th Floor, UAE.
- The company was founded by **Mr. Imadeldin Awad Fadlelseed Mohamed**, who also serves as the current Executive Director. Under his leadership, BAM Enterprises has grown to become a trusted name in the import and export of a diverse range of high-quality products.
- Our core commitment is to provide exceptional products that meet and exceed our clients' needs. By prioritizing quality and customer satisfaction, we ensure that our offerings align with the evolving demands of our clients across various industries.
- One of our primary goals is to achieve the highest level of customer satisfaction, building long-term relationships founded on trust, reliability, and excellence.

COMPANY HISTORY



- Medical equipment company in Sudan 1987
- Imported used cars from Korea to Sudan in 1999
- First showroom in Sudan – City Car 1999
- Second showroom A B cars in Sudan 2002
- Became an authorized agent for Metal Gold Detector in 2001 (Minelab)
- Established BAM General Trading FZE in Ajman UAE in 2006
- Twin showrooms in Dubai in 2010 – Master motors
- Three showrooms in Ajman in 2011 – Loyal cars, Auto one, Master motors
- Became the main supplier for Komatsu heavy equipment in Sudan (2010-2015)
- Became the main distributor of firefighting truck company in 2014 (Katmerciler)
- Setup BAM Branch in Japan on 2018
- Became Distributor of Medency Dental laser in 2019
- Open a new company in Oman (Al Umda International LLC) 2019
- Started Dental Clinic (Confident Dental Clinic) in Sudan 2020
- Hyundai dealership for light vehicles in Chad 2021
- Opening a new Sudanese Commercial Center in Brazil (under process)



Hyundai Dealership (TCHAD)



At our Hyundai dealership in Tchad, we take immense pride in delivering the unparalleled Hyundai experience directly to your doorstep. As the premier destination for Hyundai enthusiasts and prospective car owners, we are dedicated to providing exceptional service, innovative solutions, and a seamless car-buying journey. Our commitment to quality ensures that every interaction reflects Hyundai's core values of reliability, performance, and cutting-edge design. Whether you're exploring our latest models or seeking expert guidance, we strive to exceed your expectations at every step.

Discover the future of driving with us – where excellence meets innovation



Passenger Cars

BAM General Trading is a Vehicle Trading Company and it is a place for buying vehicles in the UAE.

Our Company website makes it easy to find your cars and we will help you to determine the best solution to attain your dream car. We offer high quality vehicles, reasonable cost and best services.

We have team of professional and marketing staffs who are well skilled and experienced in this field. We have a great marketing network. The service part is the key for the growth of our company. We are handling popular brands like Toyota, Hyundai, Mitsubishi, Mercedes, Kia and more. We are focused on delivering outstanding models with reasonable cost.



HEAVY EQUIPMENT

Heavy equipment is a division of BAM General Trading Company. We are providing world class products to the customers with high quality.

Our Company is offering international brands of products like forklift loaders, Harvesters tractors, earth moving loaders, agricultural tractors and cranes etc.

There is a huge scope for heavy equipment in both public and private sectors like constructions industry, public roads etc. we have a special team to take care of the product inspection, sales and services. We provide you great support in identifying your needs and handling after-sales service.



SPECIAL PURPOSE VEHICLES

We provide you various types of special purpose vehicles based on latest technology.

The performance of the vehicle is different from normal transport. We provide distribution of products and excellent pre and post sales and services.

The vehicles are durable and guaranteed reliable performance. Our products are reasonably priced and include heavy trailer, cement carrier etc.

Our Company have gained great experience in the field of distribution and we supply special-purpose vehicles to Government and other Organizations in commercial businesses.

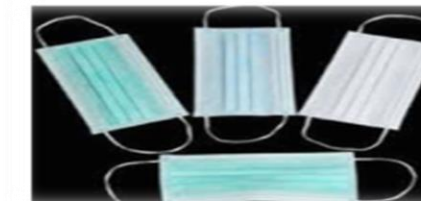


MEDICAL EQUIPMENT

We are offering wide range of medical equipment's and disposables with high quality. BAM General Trading is doing the best service to many health care fields. The company id providing a dedicated and maintenance team who will handle the products during the delivery and services.

We also supply the medical products to local consumers like doctors, hospitals, clinics.

We have a variety of all medical equipment's which includes Beds, Wheelchair, Blood Glucose Monitor Apparatus Propaq Monitors, Chest Drainage, ECG Machines, Medical Disposables. Our company involves in trading medical equipment's in both domestic and foreign markets for increasing the product sales and customer satisfaction.



Food & House Stuffs

Our Company is engaged in supply and distribution industry for various food and house stuff all over UAE and abroad such as East Africa, Sudan, Ethiopia, Mombasa, Kenya and Djibouti.

We provide you all brands of biscuits and milk powder , cooking oil , rice , tea , pasta , soap , cup glass , plates etc. we are experts in products selection and customer service.

Our product range serves average consumer, small businesses, corporate and local government.

We are agent for Sudanese Free Zone and marketing Company .



SPARE PARTS & ACCESSORIES

We are one of the suppliers of machineries, heavy equipment's and car parts. We are engaged in the exporting process of spare parts for Hino, Tadano, Komatsu, Caterpillar, Kato, Perkins etc.

As a distributor we distribute Mine Lab Products, Metal detectors which include Adventure detectors, treasure detectors, gold detectors and also GMT metal detectors.

We provide a range of reliable spare parts and accessories for:

- Metal detectors like pin pointer, coils, batteries and headphones & meters etc.
- Adventure detectors like X-TERRA 305, X-TERRA 505, X-TERRA 705 and X-TERRA 705 Gold Pack.



SECURITY SYSTEMS

Our Company is engaged in supply and distribution industry for various security systems all over UAE and abroad such as East Africa, Ethiopia, Mombasa, Kenya and Djibouti.

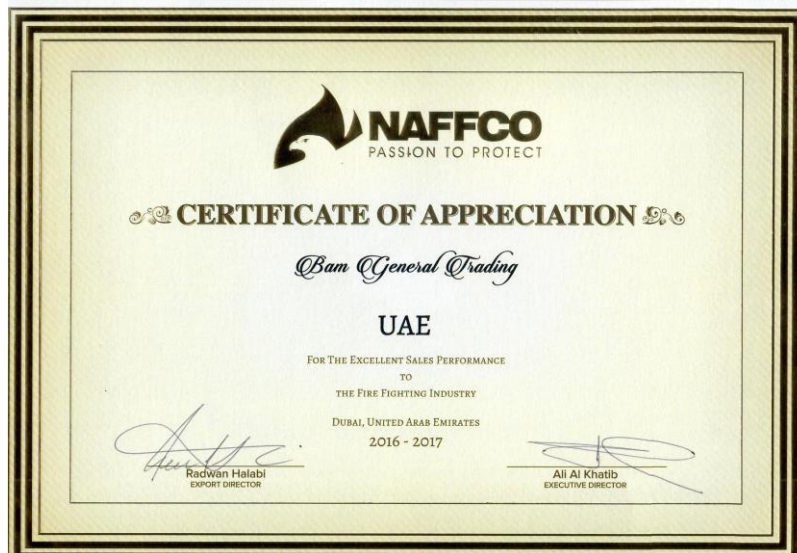
We provide you all brands of burglar alarm and life safety equipment, CCTV security system equipment, speaker selector fire alarm system, microphone, access control system etc. we are experts in products selection and customer service.

Our product range serves average consumer, small businesses, corporate and local government.



BAM Accomplishments

- Sold more than 20,000 new cars through government tender
- Built Strong network and reputation
- Worked with the biggest companies in Sudan.
- We Own five showrooms in UAE
- Exported more than 5,000 different type of trucks to Sudan



Company Team

- Imadeldin Awad Fadlelseed
- Ahmed Imadeldeen Awad
- Al Fathi Taj Alsir
- Ahmed Hassan Awadallah
- Awad Mohamed Awad
- Mohamed Elamin Ahmed
- Awad Elsied Awad

Executive Director

General Manager

Operation Manager

Marketing Manager

Sales Manager

Accountant Manager

Workshop Manager

Contact Information

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